

January 4, 2017



At **Printpack 2017**, Max Speciality Films Limited (MSFL) will unveil top-of-the-line BOPP, PET and Nylon based graphic lamination films. The portfolio – ‘Super Effects’ – comprises two distinct varieties: ‘Elite’ and ‘Classic’.

‘Elite’ represents the premium line of lamination films with customized value-additions. Performance and optics enhance the appearance of substrates to achieve just the ‘super effects’ that each customer wants.

‘Classic’ is the more traditional – yet timeless – range for virtually all lamination applications.

Multiple ‘super-effects’ are possible. These include:

- **The Embossed Range:** BOPP based pre-embossed textures – Linen, Alu Brush, Sand and Leather Finish
- **Digital Films** in gloss and matt finish with significantly higher bond strength than conventional films for superior adhesion to digital prints, dark backgrounds or dense ink types
- **The Super Silk Film:** A high matt film with extraordinary smoothness and silky feel for super luxury brands. The tactile feel enlivens both prints and colors
- **The Scuff Free Film:** A special matt film with properties that resist abrasion and scratching
- **The Nylon Film** works as a preservative, keeping prints curl free and untarnished over time
- **The Super Gloss Film:** PET based with high gloss, suitable for Lamination of digital prints.

About the company: In the last 27 years, MSFL has established its credentials as a leader in both innovation and customer service, fulfilling the requirements of some of the world’s most demanding clients in each BOPP field: Packaging, Labeling and Lamination.

The company’s state-of-the-art R&D lab – a DSIR certified and BRC “AA grade “ accredited facility – has developed a vast range of lamination films that have gained instant global recognition across a wide field of applications: Book covers, photo albums, magazines, brochures and even perfume and jewelry boxes and luxury bags.

Visit us at Printpack 2017

Booth D-11 /Hall 7
India Expo Centre
Greater Noida
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13th PRINTPACK INDIA