

## THE TECHNOLOGY OF TODAY

Max Speciality Films Limited (MSFL) has adopted the most advanced processes to manufacture high-end thermal lamination films of the highest quality.

## THE BENEFITS OF THERMAL LAMINATION

- Durability
- Better aesthetics
- Enables post lamination applications: Hot foil stamping, UV varnishing, embossing and folding
- Better work place hygiene and user friendly
- Minimal turnaround time

## CUSTOMIZED SOLUTIONS

Made specifically for graphic lamination applications – from magazine covers to displays – MSFL's thermal lamination films come in a variety of substrates, gauges and finishes that promise both greater appeal and longevity.





## PORTFOLIO CREATED BY CUSTOMERS, FOR CUSTOMERS

The company has acted on the requirements of global customers. The portfolio that has emerged has won the appreciation and support of both channel partners and new customers.

### ‘ELITE’ AND ‘CLASSIC’

As the name suggests, ‘Elite’ represents the top end: the cream of lamination films. ‘Classic’ is the more traditional – yet timeless – range.

# ELITE

ELITE



The  
'Elite' range  
comprises customized  
value-added products.  
The performance and  
optics of each film  
enhance the  
appearance of  
substrates to  
achieve just the  
'super effect'  
you're  
looking for.

## THE ELITE RANGE

BOPP based	Gloss	25μ
BOPP based	Matt	26 & 28μ
BOPP based	Super Silk <sup>1</sup>	32μ
BOPP based	Silver Super Silk	35μ
BOPP based	Silk Matt	27 & 30μ
BOPP based	Scuff-free	30μ
PET based	Scuff-free	24μ
BOPP based	Insulation film	22μ
BOPP based	Digi-Gloss	32μ
BOPP based	Digi-Matt	32μ
BOPP Based	Linen	45μ
BOPP Based	UV Printable (Metallic)	30μ
PET based	UV Printable (Metallic)	22μ
PET based	Gold Metalized	24μ
PET based	Gluable & Stampable	27μ
BOPP based	Cavitated	31 & 37μ
Polyamide based	Nylon	25μ

<sup>1</sup> Available in red, blue and black, also in wet lamination grade

**GLOSS**  
**CBG25ELTT**

**ELITE**



**THE ELITE RANGE**

# GLOSS - CBG25ELTT

**TYPE BOPP BASED**

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## DESCRIPTION

High-clarity films with excellent gloss finish designed for high-speed, both-side lamination

## APPLICATIONS

Soft Book Covers

Menu Cards

Magazine Covers

Photo Album

Notebook Covers

## AVAILABILITY (in $\mu$ )

25 $\mu$



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**MATT**  
**CBX26EH**

**ELITE**



**THE ELITE RANGE**

# MATT - CBX26EH

TYPE BOPP BASED

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## DESCRIPTION

Films with excellent matt surface, suitable for UV-coating and hot foil stamping, for both side lamination

## APPLICATIONS

Soft Book Covers

Menu Cards

Magazine Covers

Photo Album

Notebook Covers

## AVAILABILITY (in $\mu$ )

26 & 28 $\mu$



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**SUPER SILK**

**GST32EH**

**ELITE**



**THE ELITE RANGE**

# SUPER SILK<sup>1</sup> - CST32EH

TYPE BOPP BASED

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## DESCRIPTION

Films with unique touch conveying feeling of luxury and exclusivity

## APPLICATIONS

Visiting Cards

Diaries

Cosmetics and Jewelry Boxes

Menu Cards

Shopping Bags

Premium Cartons

Calendars

## AVAILABILITY (in $\mu$ )

32 $\mu$

<sup>1</sup> Available in red, blue and black colour,  
also in wet lamination grade



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# SILVER SUPER SILK

CSTM35EH

ELITE

THE ELITE RANGE

# SILVER SUPER SILK - CSTM35EH

TYPE BOPP BASED

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## DESCRIPTION

Metalized films with unique touch conveying feeling of luxury and exclusivity

## APPLICATIONS

Visiting Cards

Diaries

Cosmetics and Jewelry Boxes

Menu Cards

Shopping Bags

Premium Cartons

Calendars

## AVAILABILITY (in $\mu$ )

35 $\mu$



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**SILK MATT**

**CBSX30EH**

**ELITE**



**THE ELITE RANGE**

# SILK MATT - CBSX30EH

TYPE BOPP BASED

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## DESCRIPTION

Films with silk finish (relatively low scuff), suitable for UV- coating, embossing and hot foil stamping

## APPLICATIONS

Annual Reports  
Diaries  
Shopping Bags  
Cartons  
Calendars  
Visiting Cards  
Banners  
Flexible Display Graphics

## AVAILABILITY (in $\mu$ )

27 & 30 $\mu$



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**SCUFF FREE**

**BOPP BASED**

**CSF30EH**

**ELITE**



**THE ELITE RANGE**

# SCUFF FREE - CSF30EH

TYPE BOPP BASED

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## DESCRIPTION

Special films with properties that resist scuffing and scratching unlike conventional matt film

## APPLICATIONS

Diaries  
Pocket Folders  
Book Covers  
Annual Reports  
Shopping Bags  
Premium Cartons  
Calendars  
Visiting Cards  
Menu Cards

## AVAILABILITY (in $\mu$ )

30 $\mu$



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# INSULATION FILM

CBM22EH

ELITE

THE ELITE RANGE

# INSULATION FILM - CBM22EH

TYPE BOPP BASED

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## DESCRIPTION

Films with Metallic finish for non-printed applications.  
Excellent bond with EPS sheet and for single/ both-side lamination

## APPLICATIONS

Paper Plates  
Pizza Boxes  
Confectionery/ Bakery Boxes  
Construction Material  
Roof Top Insulation

## AVAILABILITY (in $\mu$ )

22 $\mu$



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**DIGI-GLOSS**

**CBG32EHD**

**ELITE**



**THE ELITE RANGE**

# DIGI-GLOSS - CBG32EHD

TYPE BOPP BASED

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## DESCRIPTION

Extra-strong films, specially designed for lamination of digital prints. Very good bond strength with fuser oil and other digital printing inks

## APPLICATIONS

Photo Albums  
Greeting Cards  
Posters  
Brochures

## AVAILABILITY (in $\mu$ )

32 $\mu$



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**DIGI-MATT**

**CBX32EHD**

**ELITE**



**THE ELITE RANGE**

# DIGI-MATT - CBX32EHD

**TYPE BOPP BASED**

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## DESCRIPTION

Extra-strong Matt films, specially designed for lamination of digital prints. Very good bond strength with fuser oil and other digital printing inks

## APPLICATIONS

Photo Albums  
Greeting Cards  
Posters  
Brochures

## AVAILABILITY (in $\mu$ )

32 $\mu$



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**LINEN**  
**CBG45EH-LN**

**ELITE**



**THE ELITE RANGE**

# LINEN - CBG45EH-LN

**TYPE BOPP BASED**

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## DESCRIPTION

Films with pre-embossed texture and the finish of rich linen

## APPLICATIONS

Diaries  
Presentation Items  
Visiting Cards  
Cosmetic/ Jewelry Boxes

## AVAILABILITY (in $\mu$ )

45 $\mu$



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**UV PRINTABLE**  
**(METALLIC) BOPP BASED**  
**CBM30EHPRN**

**ELITE**

**THE ELITE RANGE**



# UV PRINTABLE (METALLIC) - CBM30EHPRN

TYPE BOPP BASED

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## DESCRIPTION

Films for direct UV printing on non-metallic side

## APPLICATIONS

Invitation Cards  
Carton Lamination  
Posters

## AVAILABILITY (in $\mu$ )

30 $\mu$



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**UV PRINTABLE**  
**(METALLIC) PET BASED**  
**CPM22EHPRN**

**ELITE**

**THE ELITE RANGE**



# UV PRINTABLE (METALLIC) - CPM22EHPRN

TYPE PET BASED

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## DESCRIPTION

Films for direct UV printing on non-metallic side

## APPLICATIONS

Invitation Cards  
Carton Lamination  
Posters

## AVAILABILITY (in $\mu$ )

22 $\mu$



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**GOLD METALIZED**

**CPM24EH-G**

**ELITE**

**THE ELITE RANGE**



# GOLD METALLIZED - CPM24EH-G

TYPE PET BASED

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## DESCRIPTION

Films that delivers gold finish

## APPLICATION

Premium Cartons

## AVAILABILITY (in $\mu$ )

24 $\mu$



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**CAVITATED**  
**CBC37EH**

**ELITE**



**THE ELITE RANGE**

# CAVITATED - CBC37EH

TYPE BOPP BASED

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## DESCRIPTION

Films with a pearlescent effect: Ideal for aesthetic enhancements

## APPLICATIONS

Carton Lamination

Over Laminate to Grey Cardboard for a premium effect

## AVAILABILITY (in $\mu$ )

31 & 37 $\mu$



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**NYLON**

**ELITE**



**THE ELITE RANGE**

# NYLON

**TYPE POLYAMIDE BASED**

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## DESCRIPTION

Lamination film with EVA extruded Polyamide (Nylon) provides easy bursting with high gloss surface and excellent scuff resistance

## APPLICATIONS

Lamination of Soft Book Covers

## KEY FEATURES

Excellent Lay-flat characteristics after Lamination  
High Gloss  
Good Scuff-resistance  
Easy Bursting

## AVAILABILITY (in $\mu$ )

25 $\mu$



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# CLASSIC



Made with utmost care, the traditional line of MSFL films offers a selection of classic finishes ideal for all applications that require high quality single side lamination.

**CLASSIC**



## THE CLASSIC RANGE

BOPP based	Gloss	20, 22, 25 & 42 $\mu$
PET based	Gloss	27, 30 & 37 $\mu$
BOPP based	Matt	20, 22 & 26 $\mu$
PET based	Encapsulation	75 & 98 $\mu$

**GLOSS**

**CBG25EL**



**CLASSIC**

**THE CLASSIC RANGE**

# GLOSS - CBG25EL

TYPE BOPP BASED

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## DESCRIPTION

High-clarity films with superior gloss finish designed for high-speed, single side lamination

## APPLICATIONS

Annual Reports  
Shopping Bags  
Cartons  
Calendars  
Visiting Cards  
Banners  
Flexible Display Graphics

## AVAILABILITY (in $\mu$ )

20, 22, 25 & 42 $\mu$



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**MATT**  
**CBX26EH**



**CLASSIC**

**THE CLASSIC RANGE**



# MATT - CBX26EH

TYPE BOPP BASED

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## DESCRIPTION

Films with Excellent matt surface, suitable for UV-coating, embossing and hot foil stamping

## APPLICATIONS

Annual Reports  
Shopping Bags  
Cartons  
Calendars  
Visiting Cards  
Banners  
Flexible Display Graphics

## AVAILABILITY (in $\mu$ )

20, 22 & 26 $\mu$



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# ENCAPSULATION

CPG75EH



CLASSIC

THE CLASSIC RANGE

# ENCAPSULATION - CPG75EH

TYPE PET BASED

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## DESCRIPTION

Films with superior durability, excellent tear and scuff resistance

## APPLICATION

For Encapsulation

## AVAILABILITY (in $\mu$ )

75 & 98 $\mu$



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**WET LAMINATION**



**CLASSIC**

## WET LAMINATION

TYPE **BOPP BASED**

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### FEATURES

- Can be used as a laminate with other substrates
- Printable and Gluable
- Robust Machinability
- Low Static
- Excellent Printability
- Food Grade
- Water/ Oil/ Grease Resistant

### TECHNICAL SPECIFICATIONS

FILM CODE	TYPE	USP
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TTPF <b>MICRONS</b>	Transparent 10 & 12	High clarity, excellent printability <b>HAZE (%)</b> 1.5
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TXPF <b>MICRONS</b>	Matt 13 & 15	Rich matt appearance, excellent printability <b>HAZE (%)</b> 75
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TXPF1 <b>MICRONS</b>	Matt 13 & 15	High yield, rich matt appearance, excellent printability <b>HAZE (%)</b> 75
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TSXPF <b>MICRONS</b>	Silk Matt 13 & 15	Silky touch, excellent printability <b>HAZE (%)</b> 40
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## MSFL: THE GLOBAL SPECIALIST

MSFL manufactures a wide range of BOPP products. The films have gained global recognition and acceptance across a wide field of applications: flexible packaging for processed foods, confectionery, non-food fast moving consumer goods (FMCG) as well as industrial goods and areas that require high-grade graphic lamination.

Established in 1990, MSFL is now at the forefront of both BOPP and lamination technology in India. Over the last 25 years, the company has established its credentials as a leader in both innovation and customer service, fulfilling the requirements of some of the world's most demanding clients.



Supported by the unique R&D lab and the state-of-the-art manufacturing facility near Chandigarh, the company produces 48,000 TPA of high quality films.



DSIR CERTIFIED R&D LAB AT MANUFACTURING FACILITY

**THE COMPANY'S  
VISION STATEMENT SAYS IT ALL**

**TO BE INDIA'S MOST ADMIRERD  
AND PREFERRED GLOBAL SUPPLIER OF  
SPECIALITY POLYMER FILMS.**

**THE VALUES** Fair and transparent business practices, mutual respect and teamwork, care for our environment and our community.

**AWARD WINNING FILMS** MSFL has won several awards, among them India star and World star awards and the coveted Golden Peacock Award for product innovation.



## GLOBAL BENCHMARKS

All processes comply with the following standards:

**ISO 9001 – 2008** Quality Management System

**ISO 14001 – 2004** Environmental Management System

**OHSAS 18001 – 2007** Occupational Health/ Safety Management System

**BRC / IOP** (Food Safety) – British Retail Consortium (Grade AA)

**HACCP** – Hazard Analysis Critical Control Point

**NABL** Accredited Lab



## GLOBAL FOOTPRINT

35 countries across North America, Latin America, Europe, Asia and Australia

## EXPECT BEST-IN-CLASS SERVICE FROM THE WORD 'GO'

Existing customers will testify that MSFL team inspire confidence. Backed by the company's traditional strengths in customer service, each solution is derived from an interactive process that involves:

- Understanding
- Collaboration
- Responsiveness
- Reliability
- Trust
- World-class quality







## MAKE THE MOST OF THE MAX COMPASS THE SOLUTION FINDER

The Max Compass is a systematic solution-finder process that involves both extensive research and the application of technology. The process entails five simple steps:

### **STEP 01:**

#### **UNDERSTANDING YOUR REQUIREMENTS**

The MSFL Development Team and you work in partnership to define the task

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### **STEP 02: DIRECTION**

Does the solution exist in MSFL's portfolio?  
Or must it be conceived from scratch?

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### **STEP 03: EVALUATION**

Shortlisted/ modified solutions undergo lab tests

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### **STEP 04: VALIDATION**

A sample consignment reaches you for testing on your machines

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### **STEP 05: PRODUCTION**

The MSFL production moves into high gear to meet your deadlines

